

SUMMARIZED VIEW OF TOTAL FLOW LOGIC

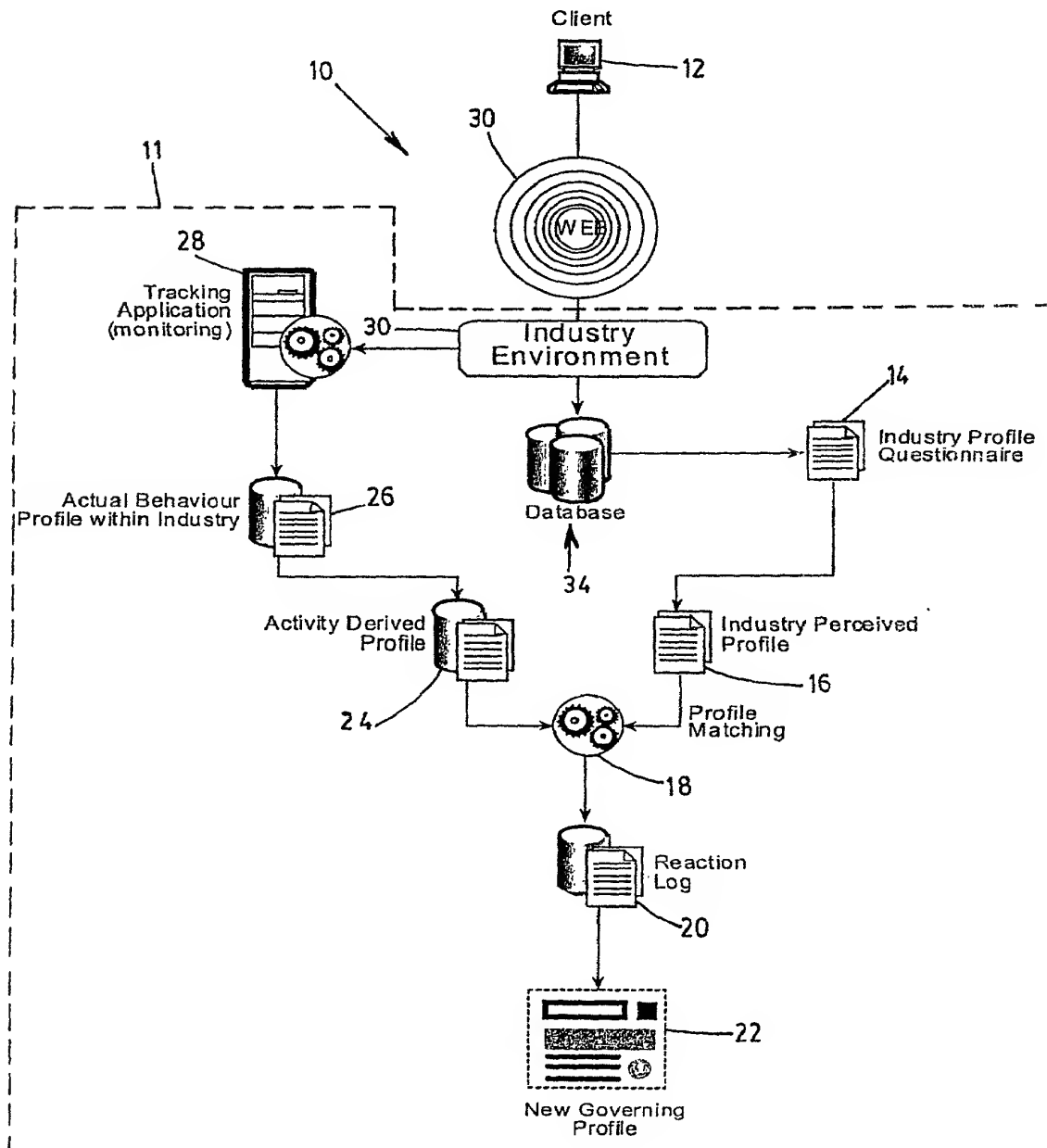


FIG. 1

SUMMARIZED VIEW OF TOTAL FLOW LOGIC

(re-stated)

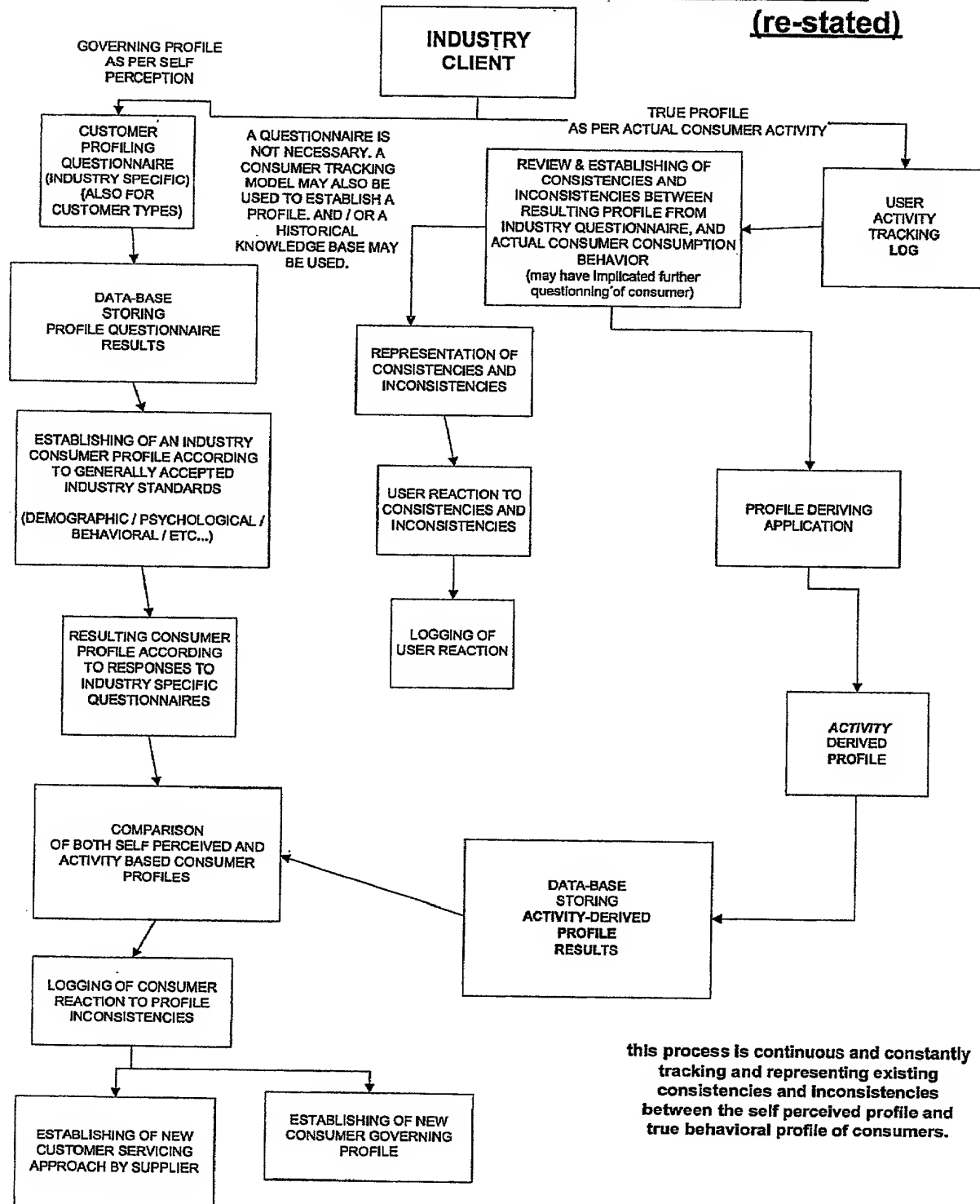


FIG. 2

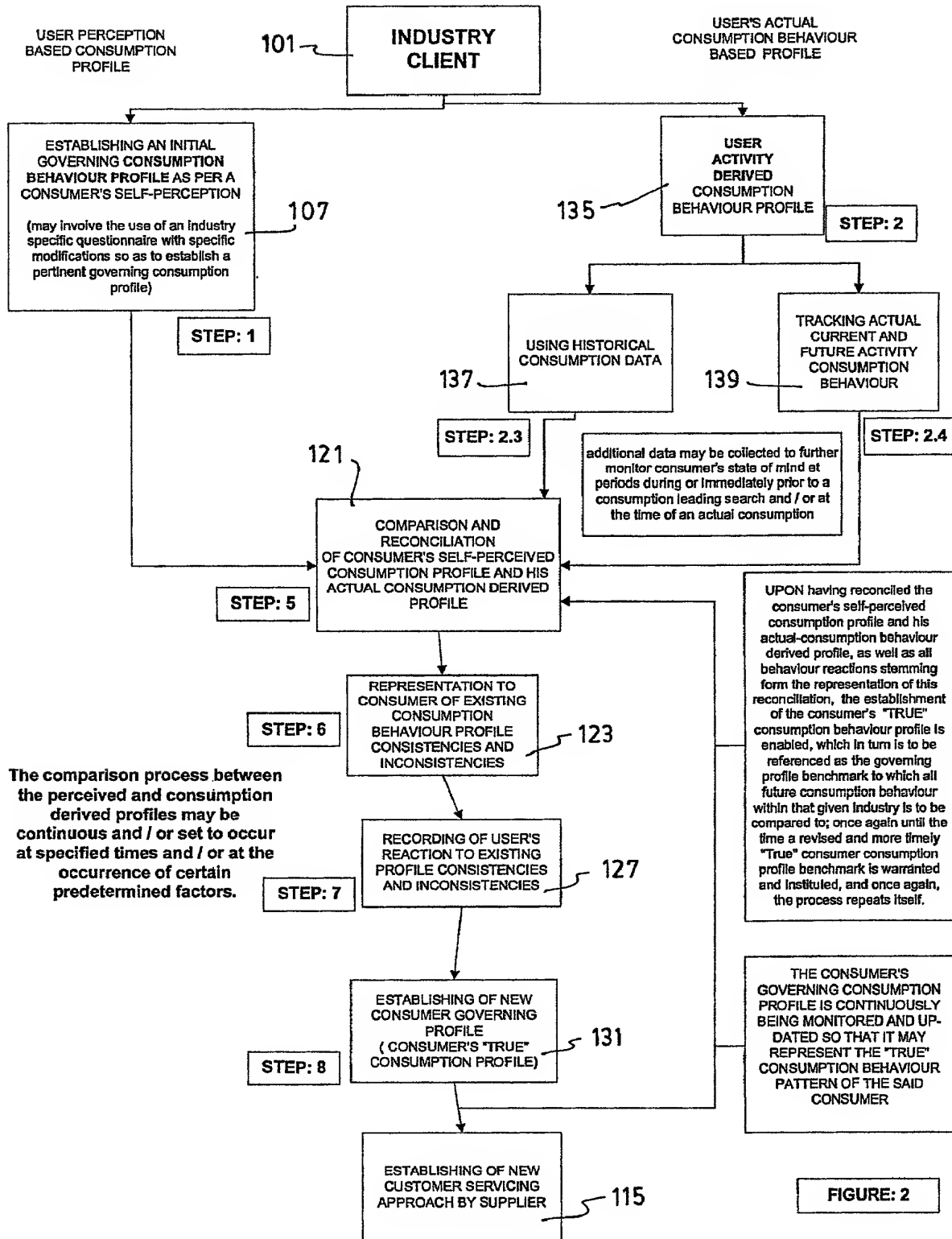


FIG. 3

ESTABLISHING AN INITIAL GOVERNING CONSUMPTION
BEHAVIOUR PROFILE AS PER A CONSUMER'S
SELF PERCEIVED
CONSUMPTION BEHAVIOUR PROFILE

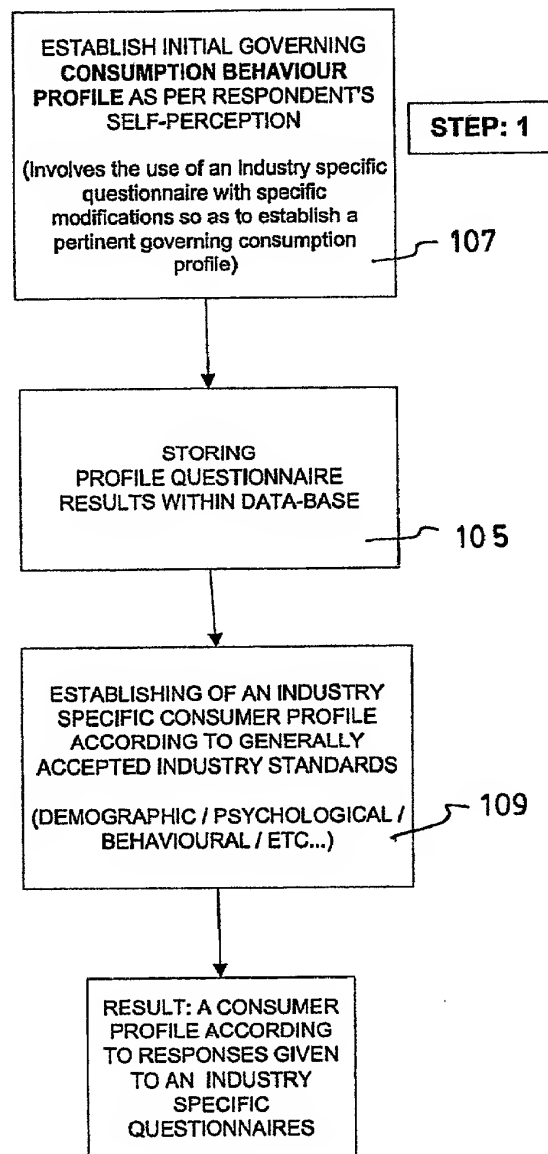


FIG. 4

ESTABLISHING AND LOGGING A CONSUMER'S
ACTIVITY-DERIVED
 CONSUMPTION BEHAVIOUR PROFILE

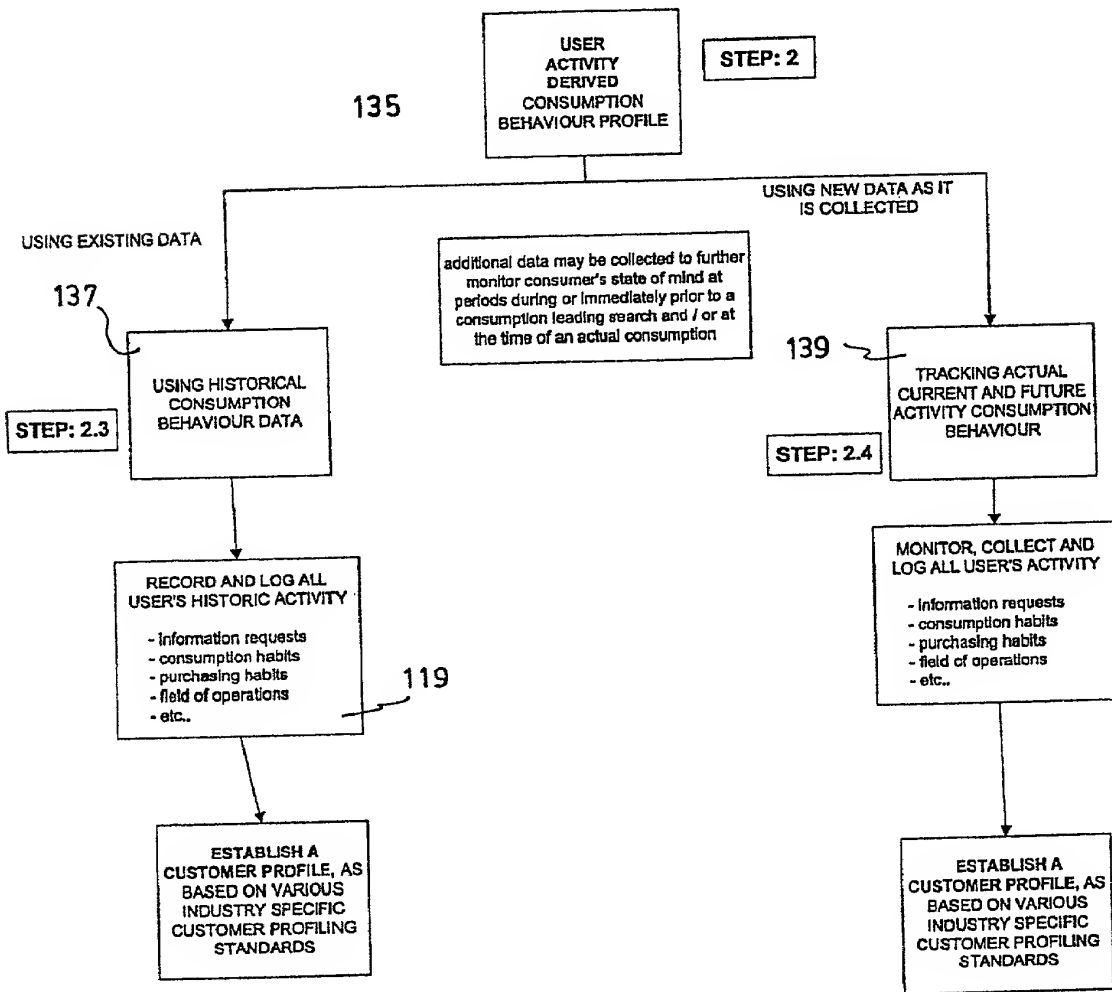


FIGURE: 4

FIG. 5

**COMPARISON AND RECONCILIATION OF CONSUMER'S
SELF-PERCEIVED CONSUMPTION PROFILE
AND HIS
ACTUAL CONSUMPTION DERIVED PROFILE**

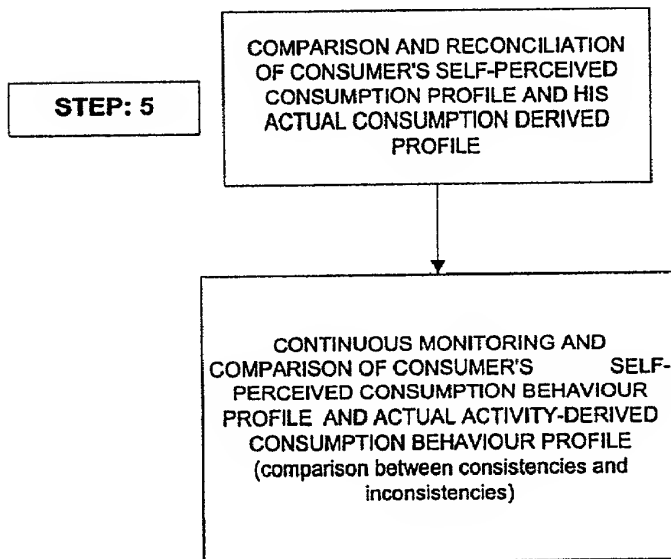


FIG. 6

RECORDING OF USER'S REACTION TO EXISTING PROFILE CONSISTENCIES AND INCONSISTENCIES

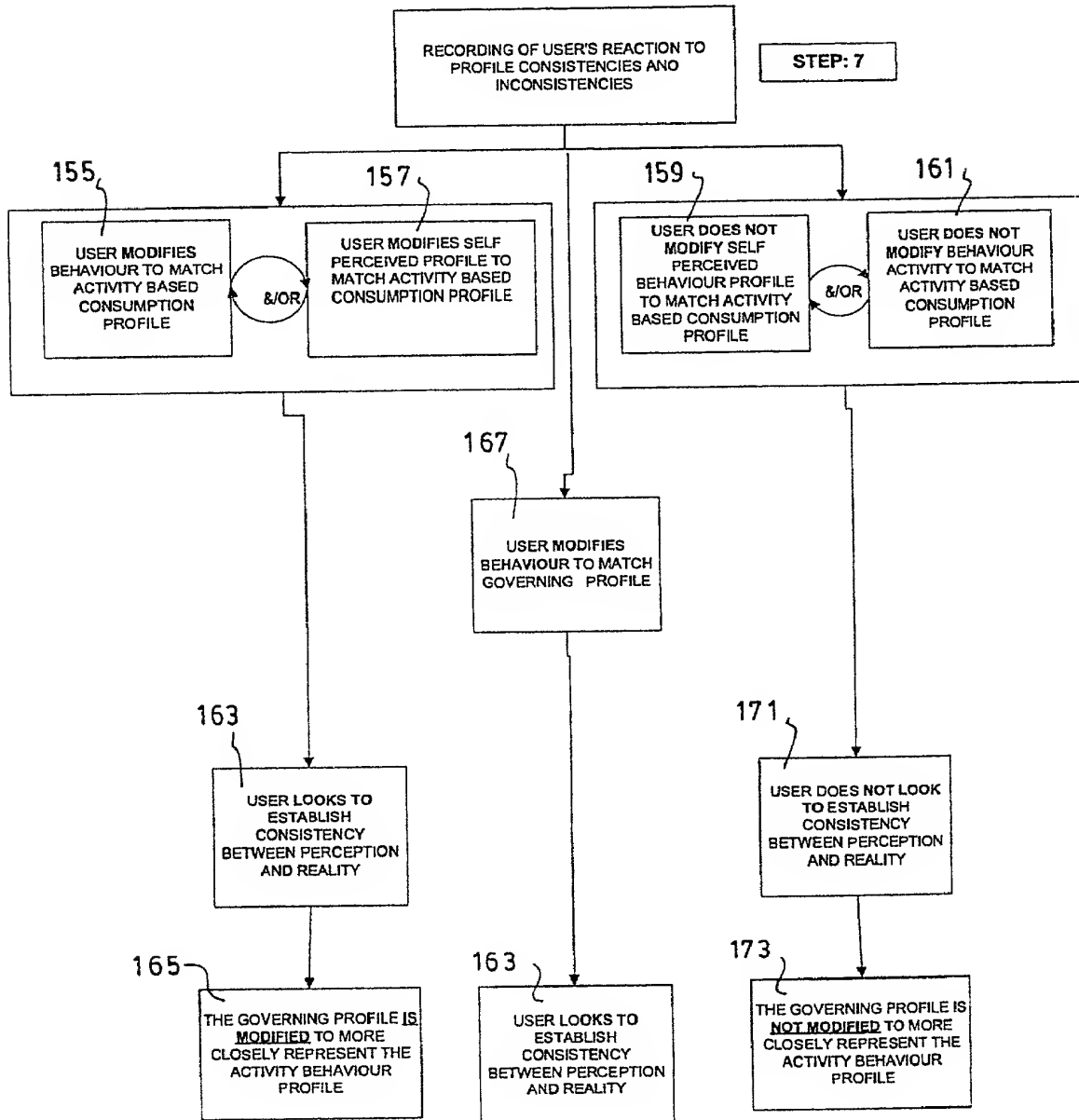


FIG. 8

ESTABLISHING OF NEW CONSUMER GOVERNING PROFILE (CONSUMER'S "TRUE" CONSUMPTION PROFILE)

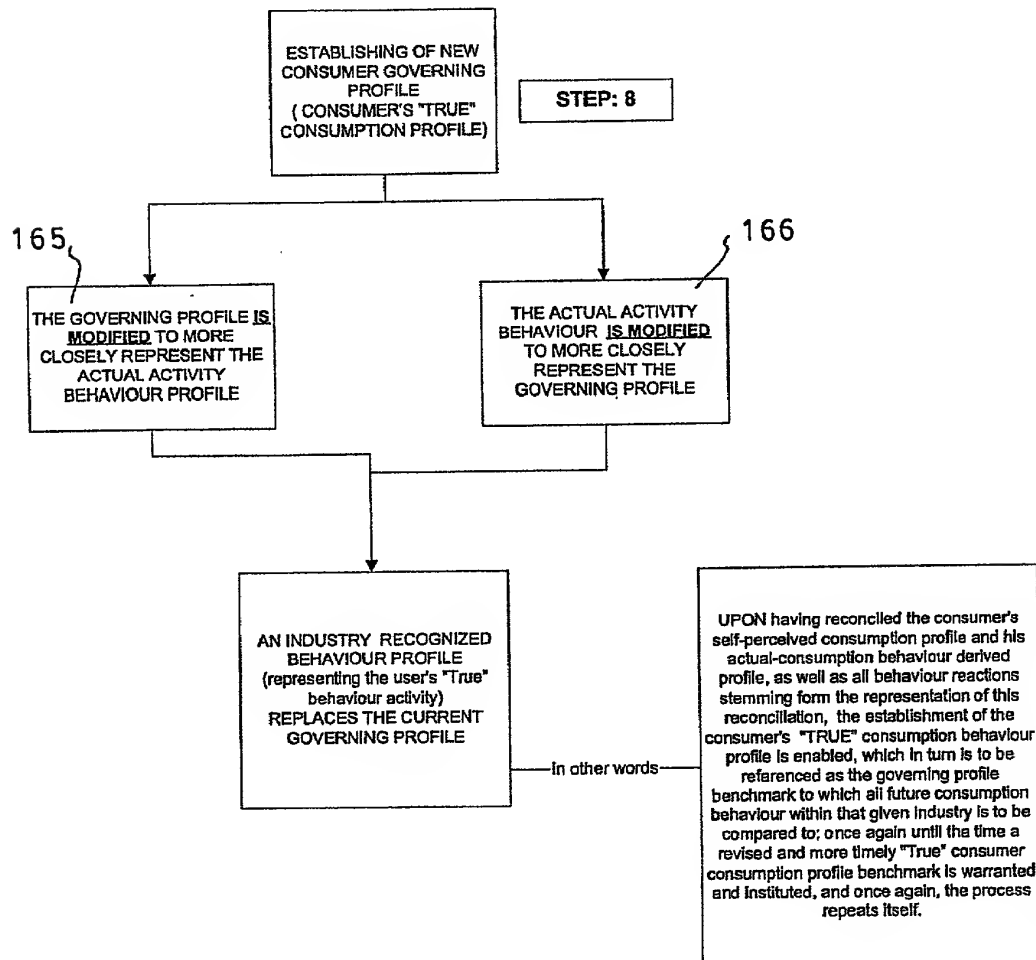


FIG. 9